

# Spring Promotion

## Gear Up and Get Out There

**NY Promotion: April 1-30, 2024**

As spring rolls in and pest pressure increases, gear up with termite and general pest control solutions from BASF that protect your customers and your bottom line. Stock up and save on industry-leading termite solutions, versatile Alpine and Fendona family brand solutions, and more.

**Plus, enjoy extended payment terms on Agency products until September 27, 2024!**

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
<b>Trelona &amp; Advance Termite Baits</b>				
<b>Trelona® ATBS</b> Annual Bait Stations	16 x 1 pc	\$ 360.00	\$ 331.20	<b>\$ 28.80</b>
<b>Advance®</b> Termite Bait Stations	10 x 1 pc	\$ 130.00	\$ 122.00	<b>\$ 8.00</b>
Non-Agency Products	Case Size		Promotion Price	Savings (Case)
<b>Termidor Family</b>				
<b>Termidor® NY</b> Insecticide	4 x 20 oz		See authorized distributor for pricing and promotional savings of up to:	<b>\$ 40.00</b>
<b>Termidor</b> Foam Termiticide/Insecticide	6 x 20 oz			<b>\$ 12.00</b>

### Featured Solutions

#### Trelona Stations



Active protection, annual inspections.

#### Advance Stations



The monitoring station termites find faster!

#### Termidor NY



Excellent for ants and other perimeter pests.

#### Termidor Foam



Ready-to-use foam great for ants and termites.

**See reverse for more savings!!**

Non-Agency Products	Case Size	Price	Savings (Case)
<b>Alpine Insecticide Family</b>			
<b>Alpine® WSG</b> Water Soluble Granule Insecticide	4 x 200 g		\$ 35.00
	4 x 500 g		\$ 77.00
<b>PT® Alpine</b> Pressurized Insecticide	12 x 14 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 20.16
	12 x 20 oz		\$ 28.80
<b>PT Alpine Flea &amp; Bed Bug</b> Pressurized Insecticide	12 x 14 oz		\$ 20.16
	12 x 20 oz		\$ 28.80
<b>PT Alpine Pressurized Fly Bait</b>	6 x 16 oz	\$ 16.20	
<b>Fendona Insecticide Family</b>			
<b>Fendona® CS</b> Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 22.50
	4 x 120 oz		\$ 100.00
<b>PT Fendona</b> Pressurized Insecticide	12 x 14 oz		\$ 15.00
	12 x 17.5 oz		\$ 18.00
<b>Selontra Rodent Bait</b>			
<b>Selontra®</b> Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.00
<b>Instant Soap 'n Water Foaming Cleanser</b>			
<b>Instant Soap 'n Water®</b> Foaming Cleanser	12 x 9 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00

## Featured Solutions

### Alpine WSG

Flexible solution with powerful activity on ants, cockroaches and more.



### PT Alpine

The power of Alpine in a convenient pressurized formulation for precision treatment.



### PT Alpine Flea & Bed Bug

Non-soaking formulation that provides fast knockdown of adult fleas and kills bed bugs on contact.



### PT Alpine Pressurized Fly Bait

Irresistible bait formulation provides quick knockdown and kills flies for up to 30 days on non-porous surfaces.



### Fendona CS

Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.



### PT Fendona

Precision treatment meets label flexibility to manage scores of pests quickly and efficiently.



### Selontra

Gain quick control with less product<sup>2,3</sup> thanks to the stop-feed action of the active ingredient, cholecalciferol.



### Instant Soap

The alternative when water isn't available to clean hands/surfaces.



<sup>1</sup> 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

<sup>2</sup> U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

<sup>3</sup> BASF Report No LR007/18. Sharon Hughes, 2018

The BASF Spring Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). **Resellers are not eligible for incentives and discounts on Non-Agency purchases.** All Agency Trelona ATBS Annual Bait Stations and Advance Termite Bait Stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between April 1, 2024, and April 30, 2024. For Agency products, Qualified End-User will receive payment terms through September 27, 2024. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2024, and April 30, 2024. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and Trelona are registered trademarks of BASF.

**Hurry! Offer Ends April 30, 2024**

Available at participating BASF authorized distributors.

**Questions?**

Contact your sales representative.

